

WEBSITE
jediwright.com

MOBILE
+1.310.497.7882

EMAIL
jedi@jediwright.com

JEFF "JEDI" WRIGHT | Resume

I am a Lead UX Designer & Director focused on creating user-centered design solutions, through the use of solid Information Architecture and Interaction Design practices, along with tried and proven design thinking principles that put the user first.

EXPERIENCE

DIRECTOR, UX
AYC Media
Conshohocken, PA
6/2018 - Present

I lead the UX and Experience Design team, coordinating closely with a cross-functional team across multiple accounts. I'm also leading the design efforts around several new internal web application-based products. Additionally, I'm developing a rigorous design practice, system, standards and frameworks.

LEAD UX ARCHITECT
QVC
West Chester, PA
9/2015 - 6/2018

Responsible for UX design and architecture across multiple verticals, geo's and channels, with a special emphasis on web applications, OTT/OTA, native iOS and Android apps, and responsive web design.

UX INSTRUCTOR
UCLA Extension
Los Angeles, CA
1/2015 - Present

Develop and (remotely) instruct multiple UX courses that make up part of the UX Certificate program, including: UX Mobile First, UX Toolkit & Development, UX2 Iteration, and UX1 Survey.

Sr. UX DESIGNER
EPAM Systems
Philadelphia, PA
10/2013 - 9/2015

Initially hired as a contractor, then converted to full time. Provided extensive user experience, interaction design and information architecture services for a wide range of clients and industries.

EDUCATION

ART CENTER

2012-2013 - Interaction Design - 4.0 GPA - Pasadena, CA

SANTA MONICA COLLEGE

2007 - Computer Science - 4.0 GPA - Santa Monica, CA

THE BRADLEY ACADEMY

2000 - Multimedia Design - 4.0 GPA - York, PA

CLIENTS

American Red Cross • Canadian Tire • Cleveland Clinic • Comcast DirecTV • Disney • Harbor Freight • MLB • QVC • SanDiego.com • Thomson Reuters • Youtoo • Viking Cruises

PROFESSIONAL SKILLS

OMNIGRAFFLE	● ● ● ● ●	SKETCH	● ● ● ● ●
INVISION APP	● ● ● ● ●	ILLUSTRATOR	● ● ● ● ●
AXURE	● ● ● ● ●	INDESIGN	● ● ● ● ●
KEYNOTE	● ● ● ● ●	PHOTOSHOP	● ● ● ● ●